

BILL'S GAMBLIN' HALL & SALOON

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Sonny West Appears with Big Elvis at Bill's *Former 'Memphis Mafia' Bodyguard Autographs New Elvis Book*

LAS VEGAS – Sonny West, Elvis Presley's longtime bodyguard and one of the last remaining members of the "Memphis Mafia," will appear with Pete "Big Elvis" Vallee Friday, May 18, at Bill's Gamblin' Hall & Saloon and will sign his new book "Elvis: Still Taking Care of Business."

Because of Vallee's admiration and respect for his namesake, devotion to the King's persona, loyalty to Elvis fans and lifelong career as an Elvis tribute artist, West will be a special guest with Big E during his show in Bill's Lounge between 3 p.m. and 7:15 p.m.

Released to coincide with the 30th anniversary of Presley's death, the book is the long-awaited follow-up to "Elvis: What Happened?," which West co-wrote with his cousin Red West and Dave Hebler in 1977.

West said the reason for writing two books are 180 degrees apart – the first book was as a challenge to Elvis to change his prescription drug habits because West felt the King was in total denial and could not see where he was headed. The latest book is based on the love, memories and total commitment West has of Elvis, which West does not believe the first book adequately conveyed. Co-author Marshall Terrill describes the book as a very balanced, sensitive and moving memoir about the greatest entertainer who ever lived.

West was with Elvis Presley starting in 1960 until July 1976, when he was fired, despite being a charter member of the infamous "Memphis Mafia." A Las Vegas newspaper reporter coined the nickname in the early '60s when she saw the man from Tupelo and his group of confidants wearing mohair suits and sunglasses emerge from two black limousines at a Strip hotel.

Bill's Gamblin' Hall & Saloon, located on the corner where Flamingo meets the Strip, combines personalized service, outstanding quality and exceptional value with the charm of a warm and friendly smaller hotel. Each guest room has a 42-inch plasma screen television. The resort features the Steakhouse at Bill's, the 24-hour Victorian Room restaurant, Seattle's Best coffee house, Drai's after-hours bar, daily lounge entertainment with Big Elvis Monday through Friday, popular slots and table games and a race and sports book.