

BILL'S GAMBLIN' HALL & SALOON

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FOR IMMEDIATE RELEASE

March 1, 2007

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Special Chips Open Bill's Gamblin' Hall & Saloon

Two Limited Edition \$5 Tokens Issued to Celebrate Grand Opening

LAS VEGAS – To celebrate its grand opening, Bill's Gamblin' Hall & Saloon will issue two limited edition \$5 inaugural chips beginning Friday, March 2.

The gaming tokens will be available at 10 a.m. at one window at the casino cage. Only 500 of each of the two \$5 chips have been commissioned. On the day of issue, purchasers may buy only five \$5 chips per visit to the cage window.

Bill's, the newest property in Harrah's Entertainment Group, is named after the company's founder, Bill Harrah. On Feb. 27, Harrah's officially assumed ownership of the property formerly known as Barbary Coast, located on the northeast corner of Flamingo Road and Las Vegas Blvd. South.

Bill's Gamblin' Hall & Saloon, located on the corner where Flamingo meets the Strip, combines personalized service, outstanding quality and exceptional value with the charm of a warm and friendly smaller hotel. Each guest room has a 42-inch plasma screen television. The resort features the Steakhouse at Bill's, the 24-hour Victorian Room restaurant, Seattle's Best Coffee bar, Drai's restaurant and after-hours nightclub, daily lounge entertainment with a variety of acts including Big Elvis Monday through Friday, popular slots and table games and a race and sports book.